

MSRI planning workshop discussion group 3: Publishers and Copyright
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Three questions:

1. Who are stakeholders?

3. Research mathematicians (focus on research pubs in this project)

Roles: scholars, researchers, learners, readers, authors

Libraries, publishers, all of science, online hosts (aggregators and repurposers like Ingenta, JSTOR, ISI), digitizers

Editors, colleges and universities, learned societies, copyright holders, archivists, digitizers, MR, ZBI, search engines.

MSRI and Moore Foundation

2. Who is responsible for Project X (WDML)?

Mathematical community, research institutions, MSRI

3. Why would publishers contribute?

Impact factors up, submissions to current journals up

Moral interest

Enhanced content

Reasons discussed in yesterday's presentation

3 a) What would publishers want?

Data about positive effects of open access

Transparency of agreement (make agreements with publishers open on Web... "These are the terms the mathematics community is seeking")

Consider that those who have already made a digitization investment need to have some return and not be punished for moving forward

(If payment model how to determine? More for "better stuff?" Balance between complete transparency and individual publisher needs for returns

Equal or at least appropriate treatment – Hinari and Agora examples

Information about/input to final product, Retrodigitization specifications

Some questions-

When does enhancement become editorial interference? Semantic markup example

Starting point is a declaration in principle to participate. Begin with the proposition of value added and then consider some publishers' investments in already digitizing backfiles.

Beginnings of a Draft Proposal to a [large publisher (LP), society publisher (SP)] that [has, has not] digitized its backfiles from Project X (PX).

This is a letter of understanding. The parties agree to negotiate toward the following ends:

1. PX will [link to, digitize and distribute] as part of its collection the [LP,SP] mathematics journals (defined by title?) providing enhancement and added value as

- a) linking to other content
- b) provision of top portal
- c) branding, possibility of advertising
- d) assurance of entry point (MR lookup)
- e) brokers digital preservation

2. [LP, SP] will provide license to distribute the backfiles in perpetuity in exchange for assets specified in item 1 [and one-time payment of xxxx]

- a) permit crawls for archiving purposes (specific intervals and crawlers)
- b) give irrevocable perpetual [license, rights] for archiving [here be lawyers involved]
- c) if going bust PX has right to distribute/own material, etc

This looks like a consortial license – that might be a starting point for a draft